

Health & Nutrition

My Dose Alert Helps Patients Take the Right Medication at the Right Time

Jersey Shore Pharmacy in Egg Harbor Township is now offering My Dose Alert, an innovative communication tool that helps patients keep track of medications. It is proving to be an invaluable service for people taking multiple medications and for those too busy to keep track of medications and proper dosing.

According to a report by the National Council of Patient Information and Education, 84 percent of patients say that forgetfulness is the major cause of medication non-adherence. This is up from 64 percent just two years ago. Medication therapy has become more prevalent and sophisticated over the years, with people of all ages taking multiple medications. One out of two patients does not take or refill medications as instructed by the prescribing physician, according to the World Health Organization.

Now, Jersey Shore Pharmacy has a solution so that patients don't have to worry about complicated medication

schedules. Through Jersey Shore Pharmacy, patients can receive automatic reminders by phone call, text message or email, reminding them of what medications they should be taking and when.

"We are very pleased to be the only pharmacy in the area offering this important service," said Mark Taylor, Owner and Pharmacist. "We are offering it for free to everyone in the community, not just our current patients. My Dose Alert is very valuable because patients taking medication incorrectly will not get the desired results. Physicians will determine that the medication is not working and may change the medication or the dosage, possibly leading to a more expensive drug or uncomfortable side effects."

Jersey Shore Pharmacy has been serving the community for over 6 years. With trusted, experienced pharmacists who offer medication education, Jersey Shore Pharmacy can serve most any

medication need.

Jersey Shore Pharmacy, located at 3007 Ocean Heights Ave, Egg Harbor Township, is open from 9 a.m.-7 p.m.

Monday-Friday and 9 a.m.-4 p.m. Saturday. For more information, visit www.jerseyshorepharmacy.com or www.mydosealert.com.



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