

# Local Author Speaks at JCC's Book Series

This month Bethanie Gorny, author of the new book "Fridays with Eva" spoke to a large crowd at the Katz JCC as part of the Jewish Author series, earlier this month.

The book revolves around the growing relationship between the author and her mother in law, Eva, who moves to the Jersey shore to be closer to family in her later years.

Eva's move from the chicken farming area in Vineland to the beach community of Ventnor is a turning point for them both. Eva is a Holocaust survivor, observant Jew, joke teller, and widow, while Bethanie is a middle-aged professor hard at work on her career.

As their relationship develops, the pragmatic professor discovers another side to herself that she had neglected.

She begins listening to her intuition and trusting her feelings as well as logic.

Her priorities in life begin to shift. There is a gradual role reversal and Eva becomes the teacher while Bethanie is the student. Much to her surprise, Bethanie comes to understand that the role of caregiver provides more benefits to her than to Eva.

Fridays with Eva is a heartwarming

memoir that will inspire, entertain and enlighten all who read it. Parents, grandparents and grandchildren will all connect on some level with this story that crosses generations and cultures.

"Fridays with Eva" is ultimately about how relationships have the power to change us, what makes life meaningful, and how to survive life's vicissitudes from small to large.



Bethanie Gorny with Jack Fox.



Bethanie Gorny spoke to a large crowd at the Katz JCC as part of the Jewish Author series.



Bethanie Gorny signs books after her talk.



ERWIN MARKMAN, AVODA NASSI at recent Avoda luncheon with speaker Andrea Steinberg, executive director of Jewish Family Service of Atlantic and Cape May Counties.



CERTIFIED FITNESS TRAINER NANCY ADLER receives a gift from program chairman Jane Stark following her presentation to Emeth Shalom's Chavurah.

## ▲ Broth

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broth line that is both healthy and delivers exceptional flavor," says David Rossi, Vice President of Marketing for The Manischewitz Company. "Additionally, as kosher foods continue to gain momentum, the timing is perfect to introduce our broth nationwide."

The broths are available in both easy to open 14-ounce cans and easy to pour 32-ounce reusable cartons, and can be found in the kosher and soup section of supermarkets nationwide. Suggested retail price for the everyday can is \$1.69 and \$2.99 for the carton.

Manischewitz also issued a reminder for all cooks to be sure to enter their favorite recipes for the 4th Annual Man-O-Manischewitz Cook-Off! Entries will be accepted through January 31, 2010 for a chance to win an all-expense paid trip to compete live in New York City on March 18, 2010 and \$25,000 in prizes including state-of-the-art GE Appliances. For

contest details log on to [www.Manischewitz.com](http://www.Manischewitz.com).

This year the cook-off will be bigger and better than ever with legendary acclaimed chef, Jacques Pepin as the celebrity guest of honor who will act as master of ceremonies, head judge and award prizes.

Pepin is one of America's best-known chefs, widely recognized as the host of eleven acclaimed public television cooking series and the author and publisher of 26 cookbooks. He is also a founder of The American Institute of Wine and Food (AIWF) and has been the Dean of Special Programs at the French Culinary Institute (New York) since 1988.

"I am thrilled to be a part of the 4th Annual Manischewitz Cook-Off!" said Chef Pepin. "I always encourage people to experiment with new types of ethnic cuisine and products."

Chef Pepin has created some exciting recipes using the new Manischewitz Broth which will be available in the recipe section of [www.manischewitz.com](http://www.manischewitz.com).