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Center, Seashore Gardens Foundation, the business leaders and partners in the Seashore Elder Housing project, all picked up their shovels to symbolically break ground for the new construction.

Martin L. Klein, president and CEO of Seashore Gardens Living Center stated, "Seashore Elder Housing, LLC will benefit the entire community." "The development of Seashore Elder Housing is the continuation of the mission of Seashore Gardens Living Center, which is to enrich the lives and compassionately care for seniors in the community, regardless of their financial resources."

For information on Seashore Gardens Living Center or Seashore Elder Housing, LLC, call 404-4848 or email office@seashoregardens.org.

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from Lita occurred in the period of the latter third of the 19th century, and in the 20th century prior to the First World War, but extended through World War II. Even beyond the Holocaust, the few survivors continued to bear witness to its memory.

You will have an opportunity to discover the legacy of this little known group as author Mark Ozer, a Litvak himself, tells the fascinating story of "The Litvak Legacy."

Tickets for this program are \$7 and can be purchased at the Katz JCC by calling 822-1167 ext. 115.

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which Landes describes as the first blood libel against the Jews in the 21st century and a rallying cry in the Muslim world to kill Israelis/Jews. This fraud is based on a film of the purported shooting of 12-year-old Mohammed by "inhuman" Israeli soldiers, while the young boy was being shielded by his father.

In the audience was Phillipe Karsenty, who had accused the Jerusalem bureau chief for France 2, Charles Enderlin, of distributing and publicizing the hoax. Karsenty was sued and convicted in France for slandering Enderlin but recently won his appeal against the conviction.

Landes blamed the al Dura affair for its part in fomenting the Second Intifada uprising, which killed thousands of Jews and Palestinians. But, according to Landes, maximizing Palestinian casualties is the goal of Palestinian terrorists, the better to convince gullible Westerners that Jews commit deliberate murder of defenseless gentiles. He showed a video where a Palestinian Authority spokesman blandly excused the use of outright deception as "artistic expression" which served to "convey the truth" of al Dura's "murder."

For Europeans in particular, the libelous image conveyed by the France 2 video clip came as "balm to a troubled soul." Europe1 editorialist Catherine Nay even said: "This death erases, annuls that of the little boy in the Warsaw Ghetto." Landes emphasized that the al Dura affair is an "Emperor's New Clothes" story, with no one in the media daring to say the obvious, in

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In addition to technologies being transferred from the military world to the clean-tech sector, there is also manpower transfer. A growing number of retired army officers and scientists are playing leading roles in Israel's clean-tech industry.

Yom-Tov Samia, a retired general and former head of the Israel Defense Forces' Southern Command, handles the investment firm Israel Corp's clean-tech investments. Moshe Kaplinsky, a former IDF deputy chief of staff, is now CEO of Better Place's Israel operation.

Samia spoke recently at a gathering of industry professionals sponsored by the investment firm Israel Cleantech Ventures as part of a panel of former IDF officials now working in clean tech.

"It's a lot of fun to work in this field. I'm driven by the sense of curiosity it fosters," he told an overflow crowd. "There is also a sense of national responsibility to what we are doing."

Elad Frankel, CEO of Aqwise, an advanced wastewater treatment solutions company and veteran of a prestigious intelligence unit called 8200, spoke of how experience gained in the army is good preparation for the industry.

He said it was in the army that he learned to analyze complex problems and come up with solutions with limited resources.

"In the army we learn how to follow through on a mission," Frankel said.

"And now we have the clean-tech revolution, which is doing good things not just when it comes to water and energy. It's also giving Israel a name in a more positive industry."

this case, that the al Dura video was a complete fabrication.

Landes said that the susceptibility of Western news media to Palestinian disinformation imperils not just Israel, its apparent target, but the entire West. It didn't ever occur to the European journalists, for example, that the Muslim immigrant rage fomented against Israel by the al Dura affair would arouse Muslim rage towards Europeans.

This workshop vividly illustrated how Islamic jihadists have played the mass media like a violin, convincing that cohort and many of their readers that Israel is the cause of all the Middle East problems, and by extension, of unrest around southwestern Asia. Their lament: the Israelis must be nice, leave the poor Palestinians alone, and let them "regain" their Palestinian state, which the Jews stole from them.

Unfortunately, the reality is much different. Landes complained that while it was good that the al Dura tape has been proven a hoax, that fact is almost inconsequential compared to the screaming headlines and prominent video that followed al Dura's purported death. Israel desperately needs, and is moving towards, a much more muscular response to the Palestinian propaganda offensive. Israel must continue these bolder measures, including educating the West about its own vulnerability to terrorist and extreme left-wing tactics, to begin to turn the mass media and its audience away from the automatic blame of Israel.

Stephen Kramer resided and worked in the Atlantic City area until 1991, when he moved to Israel with his wife, Michal Langweiler, and two sons. He can be reached at Sjk1@jhu.edu.

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